

Hokuei Town
Tottori Prefecture

HOKUEI

See, Hear & Enjoy Hokuei!



The Junior Detective
League will be
your Guide!



The Conan Train Rushes to
 "The Town Where You Can Meet
 Detective Conan"



Hokuei Town

A row of wind turbines stands as the symbol of this windy town. With the ocean, mountains and earth, Hokuei is surrounded by nature on all sides, and if you listen closely, you will hear the sounds of nature that cannot be heard in bustling large cities. Wherever you go in Hokuei, the energy of the great outdoors will put a spring in your step. This gentle town will make your heart feel light and happy.



Contents

- 03 Goshō Aoyama Manga Factory
- 04 Conan's House: Beika Shopping Street
- 05 Play Areas
- 08 Annual Events
- 09 Cultural Properties & Discovering History
- 11 Specialty Products
- 13 Crop Harvesting Experiences
- 15 Local Sake
- 16 Handcraft Experiences
- 17 Roadside Stations & Local Manufactured Goods
- 19 Map of Hokuei
- 21 Gourmet Guide
- 22 Transport Access



Environmentally Friendly
 "Town of the Wind"





Goshō Aoyama Manga Factory

青山剛昌ふるさと館

Experience the World
Created by Mr. Goshō Aoyama!!



A Fun Museum, Composed of 7 Zones

Mr. Aoyama's workroom, recreated



Magic trick experience &
Prof. Agasa's inventions



A collection of Mr. Aoyama's memorabilia and artworks are displayed here. With attractions that include the turbo-engine skateboard that appears in "Detective Conan", this facility is a must-see for fans of Goshō Aoyama.

Open Hours: 9:30~17:30 (Open Year-round)
Fees: Adults: 700 yen, Age 12~15: 500 yen, Age 6~11: 300 yen, Children under 6: Free
*100 yen discount for groups of 20 or more
Inquiries: Tel.0858-37-5389



Goshō Aoyama Manga Factory

Projection Mapping

Original Artwork Gallery



Conan Goods Shop: Conan Detective Agency

Inside the Goshō Aoyama Manga Factory, a selection of regional-exclusive original goods are available to buy.
Open Hours: 9:30~17:30 (Open Year-round)
Inquiries: Tel.0858-37-5500 *Products are subject to availability.



Visit and Enjoy this
Shopping Street,
Unique in the World!

コナンの家 米花商店街

(CONAN'S HOUSE)
BEIKA SHOPPING STREET

Explore the world of "Detective Conan", while enjoying food and shopping in this composite leisure facility.

Open Hours: Normal Open Hours



Conan's kitchen

Open Hours: 10:00~17:00 (Last Order: 16:30) Closures: None
We have renovated and reopened in March 2022!
You can enjoy eat-in or take out.
Inquiries: Tel.0858-37-6000



Café Poirot

Open Hours: 9:00~17:00 (Last Order: 16:30) Closures: Every Monday, The third Tuesday
A café based on the motif of "Café Poirot" in the Conan series. Original menu items can be enjoyed here, including the "Café Poirot Ham Sandwich" and the "Detective Conan Napolitan Pasta". Inquiries: Tel.0858-49-1778



CONAN GELATO

Open Hours: 11:00~17:00 Closures: Every Thursday
This specialty store permanently offers more than ten flavors of seasonal gelato made with fresh fruit and local ingredients. A special recommendation is the combination of raspberry and local Daisen milk, with its perfect balance of tanginess and sweetness! Inquiries: Tel.0858-49-6161



Conan Department Store

Open Hours: 10:00~18:00 Closures: None
A specialty shop for "Detective Conan" character goods, with a rich lineup of items exclusive to this store. More and more exclusive items are planned to appear in future! Inquiries: Tel.0858-37-5037

Play



You can find the "Detective Conan" characters in various locations around the town! With plenty of photo spots, too! Take a leisurely walk around, and have fun spotting Conan and his friends!



① Conan Street

Stretches 1.4km from Conan Station (JR Yura Station) to the Goshō Aoyama Manga Factory. You can find the characters from "Detective Conan" at various spots along the way, as artworks, or in signposts, and more!



② Conan Station The station interior is full of "Detective Conan" decorations.



Have Fun Surrounded by Nature!

③ Lakeside Daiei

This park, located beside the lake near Nishitakao Dam, features a 3-course, 27-hole Ground Golf area, as well as a 80m-long roller slide. The park also includes the barbecue house "Yasuragi-no-ie"

1677 Nishitakao, Hokuei Town
 Inquiries: Management Office Tel. 0858-57-2323 Fax.0858-57-2344
 Yasuragi-no-ie Tel. 0858-57-2225
 Open Hours: 8:30~17:00 (July~August: 8:30~18:00)
 Closed: December 29 to January 3



Lakeside Daiei Ground Golf Course Fees		
Children under 16	1 person/1 day	100 yen (100 yen)
Age 16+	1 person/1 day	400 yen (300 yen)
Members	1 person/1 year	10,400 yen
Exclusive Course Use	1 course	26,200 yen
	2 course	42,000 yen
Aozora Hiroba	1 course	62,800 yen
	3 course	5,000 yen
Ground Golf Equipment	1 person/1 time	100 yen

*Discounts available for Hokuei Town residents
 *Prices in () indicate group prices of 6 persons+
 *Fees for exclusive use of all of Aozora Hiroba are the same as Ground Golf course exclusive use fees.

④ Odaiba Park

A park next to the National Historic Site of the Yura Battery. The park includes a natural grass lawn, tennis courts.
 1458-16 Yurashuku, Hokuei Town
 Inquiries: Odaiba Park Management Office Tel.& Fax: 0858-37-4888
 Reception Hours: 9:00~18:00 (November~March: 17:00)



Odaiba Park Usage Fees			
	General (Non-residents)	Under 50% Hokuei Residents (E.g. 1 resident, 3 tourists)	Over 50% Hokuei Residents (E.g. All residents)
Tennis Courts	1 court/1 hour 620 yen (Night: +400 yen)	470 yen (Night: +300 yen)	310 yen (Night: +200 yen)
Multipurpose Ground	All Areas/1 hour 620 yen (Night: +400 yen)	470 yen (Night: +300 yen)	310 yen (Night: +200 yen)
Gateball Ground	1 area/1 hour 620yen	470yen	310yen

⑤ Hojo Auto Campsite

A campsite within a pine grove, with 45 auto-camping spaces, 5 bungalows, and 100 regular camping pitches. Dappled sunlight through the pines and the forest breeze will refresh you. The Tottori Sand Dunes, leading to the Sea of Japan, lie to the rear of the site.
 488-1 Tai, Hokuei Town
 Inquiries: Tel. & Fax: 0858-36-4568



Hojo Auto Campsite Usage Fees		
Auto Campsite	1 night/1 space	4,800yen
Regular Campsite	1 night or day/1 pitch	1,500yen
Bungalow	1 night/1 cabin	6,500yen
Cooking Space	1 person (user only)	200yen

*50% discount when more than half of the group are residents of Hokuei
 *20% discount for Japan Auto Camping Federation members when using auto camp spaces
 *Equipment rental, hot showers, coin-operated washing machines available



Mascot Character
"Fuu-chan"



⑥ Hojo Sand Dune Coast and Wind Turbines

The coast of Hokuei Town, which borders onto the Sea of Japan, is a sandy beach that expands for 12.5km to the east and west. In summer, smelt fishing and dragnet fishing are popular here. Along the coastline there is a row of 100m-tall wind turbines, which stand as a symbol of Hokuei's policy of environmental friendliness.
Inquiries: Hokuei Town Environment & Energy Division
Tel.0858-37-3116

⑦ Mt. Kumogaiyama Wild Vegetable Village

A park located at the peak of Mt. Kumogaiyama (177.1m above sea level), containing a primary triangulation station. The Hojo Plain and the Sea of Japan unfurl before your eyes, and fishermen's fires can be viewed in summer.
1270-4 Magari, Hokuei Town
Inquiries: Hojo Auto Campsite Tel.0858-36-4568



Annual Events

Hokuei Town is busy with unique events, including a marathon that attracts runners from all across Japan, as well as events where you can meet Mr. Gosho Aoyama!



Suika-Nagaimo Kenko Marathon

This marathon competition has three courses, the 3km, 5km and 10km races, which pass through hillside fields of watermelon (suika) and yams (nagaimo), both specialty products of Hokuei Town, as well as sand dune fields. After clearing the goal, runners can eat their fill of watermelons and yam soup!
Held annually on 3rd Sunday of June (in principle)
Venue: Hokuei Odaiba Park and surrounding area
Inquiries: Hokuei Town Board of Education
Tel.0858-37-5871



Watermelon Walk

This 8km course forms a round trip from Deai-no-Hiroba meeting place to the Daiei Watermelon Sorting Ground, passing watermelon fields and greenhouses on the way. You can enjoy tasting Daiei watermelons at the sorting ground.

Held annually in late June
Venue: Deai-no-Hiroba ~ Daiei Watermelon Sorting Ground
Inquiries: Hokuei Town Board of Education Tel.0858-37-5871



Hokuei Sand Dunes Festival

Packed full of activities and events! Large fireworks are launched over the sand dunes at the festival's conclusion.
Held annually in late August
Inquiries: Hokuei Sand Dunes Festival Executive Committee Tel.0858-37-3158



Yura Danjiri Festival

This festival originated with prayers for the safe passage of rice cargo ships and the safe loading of the annual rice tax during the Edo period. A portable shrine is paraded around the streets, with children and drums on top. Performed as one of the annual festivals of Takae Shrine.
Held annually on the Sunday prior to October 24
Venue: Yurashuku district, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel.0858-37-5871



See

The footsteps of our ancestors, and many of the cultural assets they left behind, are to be found in Hokuei Town. Come see and feel the lives and history of our ancestors!



① Historic Site: Remains of Yura Battery

At the end of the Tokugawa Shogunate, this battery was built by the townspeople to protect the region from foreign forces. Constructed with advanced techniques, this is one of the few Western-style batteries in Japan whose original shape remains preserved. Yurashuku, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871



Hokuei Town Drone

Use your smartphone or tablet to scan the QR code, and see aerial movies of Yura Battery!



YouTube

② Remains of Mutsuo Reverberatory Furnace

This site holds the remains of one of the greatest blast furnaces in Japan, where iron cannons were cast at the end of the Tokugawa Shogunate. It was built and operated by the local samurai Takenobu Juntaro, with highly advanced technological prowess. If the furnace remained intact it would have a value comparable to World Heritage status, however, unfortunately only the earthen walls surrounding the site are preserved. The furnace is referenced in the motif on the exterior of the 'Gosho Aoyama Manga Factory'.

Mutsuo, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871



560 Higashitakao, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871

③ Higashitakao Kannonji Temple

A total of 45 Buddha statues are enshrined here, including two National Important Cultural Properties (a wooden Thousand-armed Kannon statue, and a wooden Eleven-faced Kannon Statue) and eleven Prefectural Protected Cultural Properties. Prior reservation required for visits. (Admission fee: 500 yen)

Encounter History that Remains Vivid

④ Hojo Hachiman Shrine

Enshrined on Mt. Hachiman, with a panoramic view of the Hojo Plain. Medieval samurai commanders are highly venerated here, and there is a *munafuda* (wooden tag commemorating the foundation of the shrine) dedicated by Tadayoshi Satomi. The shrine also has one of the oldest bells in the prefecture. 365 Kitao, Hokuei Town
Inquiries: Hojo Hachiman Shrine Tel. 0858-36-2612



⑤ Shoganji Temple

The temple's collection includes seventy-six paintings by Itsugyu Hikita on the lattice ceiling of the main hall, and a folding letter screen owned by Hioki Mokusen. 57 Ekita, Hokuei Town
Inquiries: Shoganji Temple Tel. 0858-36-2162



⑥ Hokuei Mirai Denshokan (Hojo Folklore and History Museum)

Materials relating to Hokuei's history, folklore, and culture are preserved and exhibited here. 47-1 Tai, Hokuei Town
Inquiries: Hojo Folklore and History Museum Tel. 0858-36-4309
Open Hours: 9:00~17:00
Closures: Every Monday (Closed next working day when Monday is a national holiday), End-of-year & New Year's Holidays
Main Collection: Paintings by Kanji Maeda, ceramic arts by Kazutaka Ikuta, Hojo clay dolls, folk utensils and farming tools, and archaeological artifacts



Kazutaka Ikuta "Ameyu Shinogi Obachi"

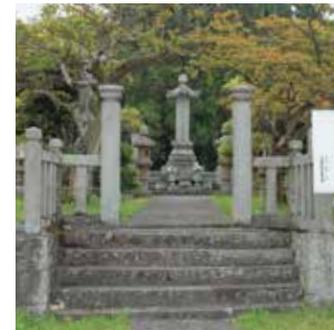


Kanji Maeda "Hana"



⑦ Grave of Zen Master Hioki Mokusen

The grave of the Hojoshima-born Zen Master Hioki Mokusen, who served as the abbot of Eiheiji Temple and the head of the Soto Sect during the Taisho period. 890 Hojoshima, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871



Discover History in Yura

Search for traces of the Edo period, when Hokuei thrived as a post-station town where ships embarked and disembarked.



⑧ Saio Residence

The parental home of Yoshikatsu Saio, who designed the 46cm-diameter main battery loaded on the battleship "Yamato".



⑨ Fujitake Residence

The home of Sakichi Fujitake, who was responsible for transportation of the feudal clan's rice, and traveled to Osaka and back by chartered ship.



⑩ Former Site of the Toyoda Residence

The former site of the house and gardens of Tazo Toyoda, who established Ikuo, the first private school in the San'in region.



⑪ Saeki Residence

Formerly a high-class inn, which served as a *Honjin* (an officially-designated inn for the use of the *Daimyo* lord and other nobles).



⑫ Former Site of Yura Feudal Clan Storehouse

Built by the Tottori Clan as a storehouse for the clan's annual rice tax, it remains today as an Inari Shrine.



⑬ Endo Residence

The former mansion of an official in charge of rice inspection. Provided support for the establishment of the "Yura Danjiri" festival.



⑭ Saino Residence

Bearing the shop name of a blacksmith, a descendant of the swordsmithing Hiroyoshi Clan.

See, Hear & Enjoy Hokuei! 10

Taste



All of the fruits and vegetables grown in the rich natural environment of Hokuiei Town are exquisite! The local brand product "Daiei Watermelon" has become famous across Japan!



Season: July to August

Daiei Watermelons

"Daiei Watermelons", one of the most popular and highly-reputed watermelon brands in the Japanese market, are large-size, high-quality watermelons with a high sugar content. The brand celebrated its 100th anniversary in 2007.

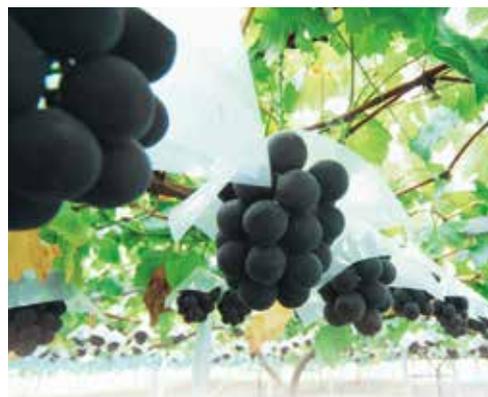


Daiei Watermelon Mascot Character "Natsumi-chan"



Sakyu Yams Season: Year-round

Sakyu ("Sand-dune") Yams, which grow to a rich length in the soft, sandy soil, are a highly nutritious food. "Nebarikko", a new glutinous variety crossbred from "Nagaimo" and "Ichoimo" yams, has recently debuted!



Sakyu Grapes Season: July to September

The marked temperature difference between the morning and evening, a distinctive characteristic of sand dune fields, produces superbly sweet grapes. Large-size varieties with sensational flavors, including "Kyoho", "Delaware", "Shine Muscat," and "Pione.", are cultivated here.



Strawberries Season: December to June

Popular for their unique sweetness and tanginess, nurtured by Hokuiei's naturally rich sand dune soil! Enjoy a wide range of varieties, including "Beni Hoppe" and "Akihime".



Sakyu Yam Mascot Character "Sakyu Tororon"

Season: Year-round



Glehnia Root

A sand-dune grown plant of the carrot family, Glehnia root is one of the delicacies of Hokuiei Town. Use it in salads or with a vinegar miso dressing, and also delicious in tempura.



Season: June to November

Tomatoes

The redness of tomatoes comes from the sun. Bathed in plentiful sunlight in the sand dune fields, Hokuiei's sweet and delicious tomatoes reach perfect ripeness. Harvested twice a year, in spring and autumn.

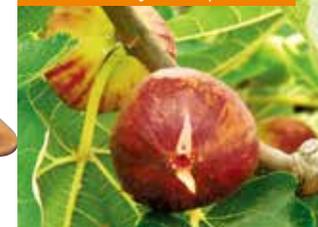


Season: May to June

Scallions

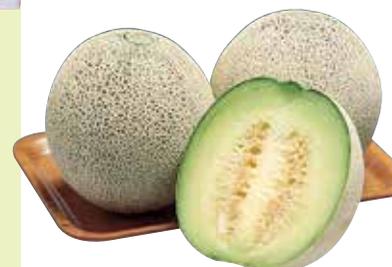
With their crunchy texture, scallions also promote healthy blood-flow!

Season: July to September



Figs

Popular for their distinctive sweetness. Known as the "fruit of anti-aging and longevity", figs have many health and beauty benefits.



Melons Season: June to July

Melons are grown in the sand dunes and black topsoil of Hokuiei. Loved by everyone for their sweet, soft, juicy flesh.

Season: Year-round



White Leeks

Soft, with a melt-in-the-mouth sweetness, white leeks are a perfect complement for meat dishes! Also delicious when grilled.

Taste Freshly-Picked Fruits, and Enjoy the Harvest!



Hojo Sand Dune Grapes
Mascot Character
"Hojoppi"



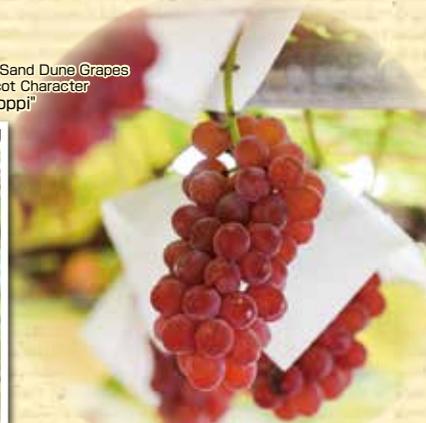
Apple-Picking

The refreshing aroma that drifts throughout the apple orchard makes the delicious apples taste even better!
Season: September to Early December
Fees: Age 12+: 600 yen, Age 6~11: 500 yen
Inquiries: Sakamoto Kanko Ringo-En
Tel.0858-37-4914



Grape-Picking

When you pick a bunch of grapes from the loaded vine and cram them into your mouth, the sweet-sour taste will spread throughout your mouth: the authentic taste of "vine-fresh" grapes!
Season: August to September
Varieties: Kyoho, Delaware, and more
Fees: Age 12+: 1,500 yen,
Age 6~11: 920 yen,
Age 3~5: 600 yen
Inquiries: Sansan Budo-En
Tel.0858-36-2252



"Beni Hoppe" Strawberry-Picking

"Beni Hoppe" strawberries, bathed in the plentiful sunlight of the Hojo Sand Dunes, are large-sized fruits with firm flesh, popular for their balanced sweetness at 13%+ sugar content, and their refreshing tanginess. Since they are grown on raised benches inside greenhouses, visitors can enjoy a pleasant and comfortable harvesting experience.
Season: Late March to Mid-May
Advance reservation only/ all-you-can-eat for 30 minutes
Admission fee: Adults (Junior high school students and above) 2,000 yen
Children (Elementary school students and younger) 1,000 yen
Free for children under 3 years old
Open at 10:00, 11:00, 12:00
Inquiries: Hokuei Dream Farm Co., Ltd. Tel.0858-37-4512



Scallion-Picking

Experience digging for scallions in the vast sand dune fields, while gazing up at Hokuei's wind turbines!
Season: Late May to Mid-June
Fees: Per *tsubo* lot (3.3m²) Round scallions: 3,000 yen,
Curved scallions: 2,500 yen
Inquiries: Aogame Farm
Tel.0858-36-3796



* * * Be Entranced by Premium Sake * * *



A Long-standing Sake Brewery, Since Edo Times

① Sake, Shochu & Umeshu

Umetsu Shuzo Co., Ltd.
1350 Oodani, Hokuei Town Tel.0858-37-2008

In business since 1865, this sake brewery has a deep relationship with the local area. Umetsu Shuzo respects the techniques handed down over time, and aims towards the creation of potent *junmai* (pure) sake. Among its flagship products are 'Junmai Hurray!', aimed at team supporters, the special *junmai* sake 'Umaigana', which is brewed by local volunteers, and 'Kimoto', created using a revival of traditional methods. In addition, 'Sakyu Nagaimo Shochu', made with local specialty yams, and 'Nokyo Ume Sake', made with steeping ripe *ume* plums of around 5-6cm in diameter in sake for two years, offer smooth and rich-bodied flavors.

We offer sake brewery tours and tastings.

- Period: Year-round / 2:00 pm and 3:00 pm (twice a day)
(tours not available in a brewing season from November through to March)
- Fee: 1,500 yen * Tasting also available * If you wish to send purchased items to your home, etc., a separate shipping fee will be charged. * Please pay in cash.
- Closed: Sunday (with temporary closures)
- Time required: Approx. 50 minutes (about 20 minutes for brewery tour, about 30 minutes for tasting and shopping)

[Precautions] In principle, services are not available during the sake brewing season (November to March). Services available only in Japanese
Tastings are not allowed for drivers and minors (under 20 years old)



We offer winery and vineyards tours.



Meticulous in its use of local grapes nurtured by the soil of the sand dunes and the San'in climate, Hojyo Winery, the oldest in the Chugoku region, has been in business since 1944. In pursuit of ever-higher quality, Hojyo creates uniquely distinctive wines. Products include classic red, white, and rosé wines, as well as 'Nouveau', the 'Vintage' wine made with 100% grapes grown at Hojyo's own vineyard, the superb 'Sakyu Red/White', which received a prize at the Japan Wine Competition, 'Kai Noir', and more.

Made with 100% Local Grapes

② Wine

Hojyo Winery 608 Matsugami, Hokuei Town Tel.0858-36-2015

- Period: All year (1) 10:00 to 10:40 · (2) 16:00 to 16:40
* Tours are canceled in a wine making season, from September to November.
- Fee: 1,500 yen (with souvenirs)
A bottle (360 ml) of our standard red, white or rose wine. Take the one you like.
- Holidays: Saturday, Sunday, and national holidays, year-end and New Year holidays (Dec. 31 to Jan. 4), Obon period (around mid-August)
- Time required: Approx. 40 minutes (20 minutes for winery tour, 20 minutes for vineyard tour)

[Note] We may cancel tours due to bottling or other work.
Tours only available on weekdays.



Experience

You can make your own lamp or bookmark from *washi* (Japanese paper). Why not take a unique papercraft as a souvenir of your trip?



Making Paper Lamps



③ Yurarin Studio

At this studio, you can make a lamp from Japanese paper, using '*Inshu washi*' paper, a traditional craft product of Totтори Prefecture. Using branches gathered from the nearby sand dunes or picked from the mountains for the lamp frame, and scrap wood for the lamp base, a lamp with distinctive character can be created. Each lamp produces its own unique ambience, depending on the pattern or color of the *washi* paper, and the color of the lamplight. How about crafting your own paper lamp with natural materials?

Available Days: At Request Hours: 9:00~17:00
Inquiries: Yurarin Studio Director: Tomio Shinnoki
Tel. 090-2802-9637
1556 Yurashuku, Hokuei Town

Soba Noodle-Making

④ "Soba Dojo: Hidamari" at Yuraminato Kitamaebune

As well as acquiring knowledge and skills, you can learn about the purpose of each step of the process of noodle-making from preparation onwards, and how to use the tools. Enjoy a fun time with friends or family.

Closures: Irregular Open Hours: 8:00~20:30
Fees: (Tax included): 4-person portion: 2,000 yen
8-person portion: 3,200 yen
(Admission fees required separately)

Admission: 1 person: 200 yen 2 persons: 300 yen
3 persons: 400 yen 4 persons: 500 yen
Duration: 1 batch (4-person portion): Around 90 mins
Inquiries: "Soba Dojo: Hidamari" at Yuraminato Kitamaebune
Manager & Dojo Host: Masaya Yamada
Tel. 090-1323-8578
1207-5 Yurashuku, Hokuei Town



Take a Breather... Stop-off Spots

Fresh vegetables and fruit grown with tender care by local producers, as well as a variety of processed products, are on sale here. The souvenir market stocks a wide range of items, including famous local confectionery and sake. Also, the local gourmet ice cream soft ice cream is very popular.



Roadside Station Daiei is No. 1 in the nationwide register of Roadside Stations!

Roadside Station Daiei



Odaiba Market
Offers an array of specialty products, made with great care by local producers.

1458-15 Yurashuku, Hokuei Town
Tel.0858-37-5451

Open Hours:

June to Early August 9:00~18:00

Mid-August to May: 9:00~17:00

Closures: End-of-year & New Year's Holiday



REST in Daiba
We also sell takoyaki, obanyaki cakes, and soft ice cream.

1458-10 Yurashuku, Hokuei Town
Tel.0858-37-5395

Open Hours: 9:30~15:30

Closures: Irregular

Roadside Station Hojo Park



Restaurant Tororoya Nebarikko

Enjoy dishes made with the local specialty, Sakyu Yams!



Hojo Farmers Market

Farm produce and fruits unique to the local sand dune fields are available here.



At Roadside Station Hojo Park, you can buy locally-grown vegetables and fruit at reasonable prices, as well as handmade items such as jam and honey made using local ingredients. Handmade with care and packed full of delicious flavors, these products are highly popular. At the restaurant, you can enjoy set meals made with the local specialty "Nebarikko" yam, as well as a wide range of menu items. The local ice cream "Nebarikko Soft" can only be eaten here!



1525-92 Kunisaka, Hokuei Town
Tel. 0858-36-4600

(Hojo Farmers Market)

Tel. 0858-36-4618

(Restaurant Tororoya Nebarikko)

Open Hours: Shop: 9:00~18:00

Restaurant: 11:00~14:00

Closures: Irregular

Souvenirs & Gourmet Foods in Hokuei Town

With a wide variety of processed foods and gourmet items made using local specialty ingredients!



Maeda Farm Seasoning Set

Authentic seasoning officially ranked in "The Wonder 500". Japan's world-acclaimed collection of regional products.

Inquiries: Maeda Farm
Tel. 0858-37-5200



Blackberry Jam Assortment

Packed with anthocyanin, which is beneficial for eye health, this jam balances a moderate sweetness with a refreshing sour tang.

Inquiries: Iida Farm
Tel. 0858-22-7720



"Friends Senbei" Crackers

Inheriting the taste of tradition, these old-fashioned, richly flavorful hand-cooked senbei (rice crackers) are brought to you with a spirit of gratitude.

Inquiries: Friends Co.
Tel.0858-37-5571



Okashi Kobo Sora

These cakes and sweets, sure to delight anyone who tastes them, are made with a sincere heart.

Open Hours: 9:00~19:00

Closures: Every Monday (Closed next working day when Monday is a national holiday)

Tel. 0858-36-2504



KOZO LOP

We have a whole range of bread and baked sweets, such as chiffon cakes, sweet-bean bread with sesame toppings, curry sausage bread, and nostalgic fried bread.

Inquiries: 9:00~18:00

Closures: Tuesday

Tel.0858-33-5297



Cafe Young Mocha

A retro-inspired coffee shop with the nostalgic atmosphere of the Showa era (1926 to 1989). We use local ingredients for local production for local consumption.

Open Hours: 6:30~20:00 (Last order at 19:00)

* May be temporarily closed in the afternoon.

Closures: The second and fourth Tuesdays

Tel.0858-37-2286



Tenkoroya

Serves croquettes, tempura, and other deep-fried dishes. You can try the unusual dish, "egg croquette"!

Open Hours: 10:00~18:30

Closures: Irregular

Tel. 0858-37-4110



Shiotani Café

Enjoy a moment of relaxation with a cake salé lunch, coffee tea, and handmade cakes!

Open Hours: 11:30~16:00

Closures: Every Wednesday & Sunday

Tel. 0858-37-2040



Okonomiyaki Susei

Enjoy the fluffy okonomiyaki made with a generous amount of special nagaimo potato!

Open Hours: 11:00~14:00, 17:00~21:00

Closures: Sunday

Tel.0858-37-4248



Italian Gelato "Coda"

Delicious Italian gelato made with seasonal ingredients!

Open Hours: 11:00~Sunset

(Closes when sold out)

Closures: Irregular

Tel. 0858-37-6888



Dosanko Hokuei Branch

Dosanko specializes in ramen noodles and gyoza dumplings. Each of the various flavors of ramen are smooth and enjoyable to eat, with the miso ramen especially recommended.

Open Hours: 11:00~22:00

Closures: Every Monday

Tel. 0858-37-3625



610 Kitchen

You can enjoy homemade yeast bread and fresh local ingredients. Barrier-free in the store, children are welcome ♪

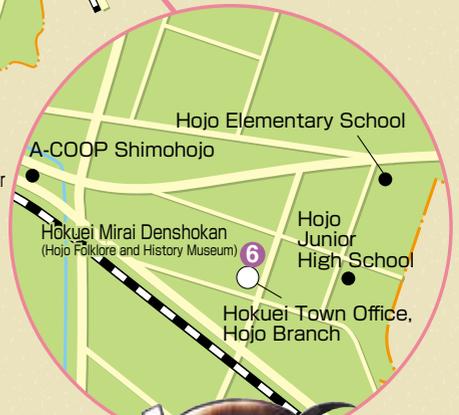
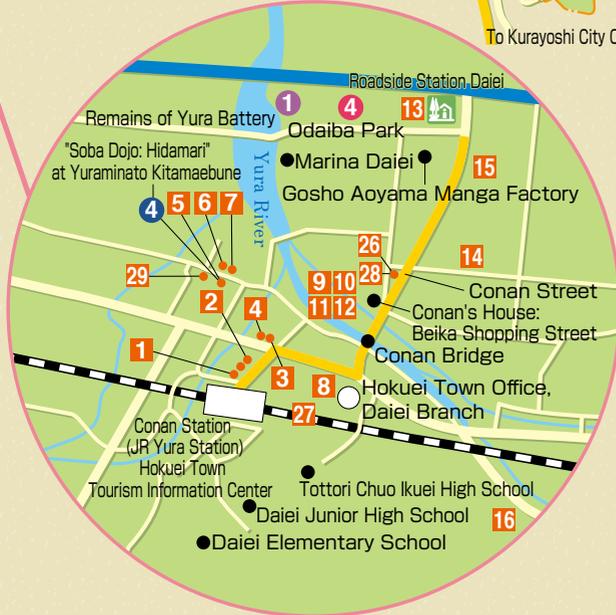
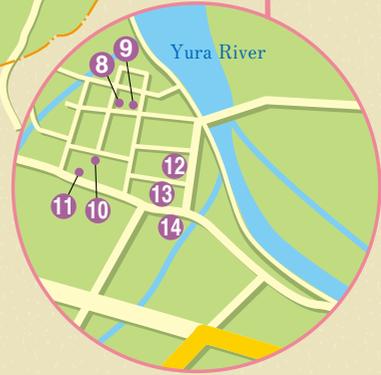
Open Hours: 11:30~16:30, 18:00~22:00

Closures: Tuesday (with irregular holidays)

Tel.0858-37-4248



Map of Hokuei



Gourmet Guide

Dining is one of the great pleasures of travel! Here's our guide to restaurants where you can enjoy delicious dishes made with local specialty products and the chef's selected ingredients. Western-style, Japanese cuisine, Chinese cuisine... you'll be spoilt for choice!

Shop information (Area Code: 0858)			
1	Okonomiyaki Suisai	801 Yurashuku ☎37-4248	Okonomiyaki
2	Kamitoku	801 Yurashuku ☎37-4933	Ramen
3	Hokuei Nau	806-1 Yurashuku ☎37-2137	Rest Space
4	Tenkoroya	806-1 Yurashuku ☎37-4110	Deep-fried Dishes
5	Yuraminato Kitamaebune	1207-5 Yurashuku ☎37-2020	Marine Products & Soba
6	Shiotani Ryokan (Reservation Required)	1207-4 Yurashuku ☎37-2040	Dining & Parties
7	Shiotani Café	1207-4 Yurashuku ☎37-2040	Dining & Parties
8	Restaurant Tanaka	487-1 Yurashuku ☎37-2179	Dining & Hotel
9	Conan's kitchen	1293 Yurashuku ☎37-6000	Fast Food
10	Café Poirot	1293 Yurashuku ☎49-1778	Dining
11	CONAN GELATO	1293 Yurashuku ☎49-6161	Gelato
12	Conan Department Store	1293 Yurashuku ☎37-5037	Sweets
13	Rest in Daiba (Roadside Station Daiei)	1458-10 Yurashuku ☎37-5395	Light meals
14	Café Restaurant Ivy	866 Nishisono ☎37-4455	Restaurant
15	Italian Gelato Coda	1460-87 Yurashuku ☎37-6888	Italian Gelato
16	610 Kitchen	282 Mutsuo ☎37-6610	Café
17	Friends Co.	187 Seto ☎37-5571	Hand-cooked Senbei Crackers
18	Dosanko Hokuei Branch	504-1 Nishisono ☎37-3625	Ramen
19	Young Mocha	495-1 Nishisono ☎37-2286	Café
20	Yasuragi-no-ie (Lakeside Daiei)	1677 Nishitakao ☎57-2225	Barbecue
21	Tororoya Nebarikko (Roadside Station Hojo Park)	1525-92 Kunisaka ☎36-4618	Dining
22	Okashi Kobo Sora	533-2 Kunisaka ☎36-2504	Cakes & Sweets
23	GAGA (Hojo Auto Campsite)	488-1 Tai ☎36-1777	Italian Gelato
24	Yakinikuya Kakataisho (Hojo Auto Campsite)	498-1 Tai ☎36-5033	Meat Grill
25	Hojo Seimenjo (Hojo Auto Campsite)	498-1 Tai ☎36-5001	Handmade Udon Noodles
26	Yakiniku Yura-Dojo (1F, Pit Inn Daiei)	1371-2 Yurashuku ☎37-2919	Meat Grill
27	Yura taxi	583-1 Yurashuku ☎37-2110	Taxi
4	Soba Dojo Hidamari	1207-4 Yurashuku ☎090-1323-8578	Soba noodles
5	Hojo Auto Campsite	488-1 Tai ☎36-4568	Camping

8	Business Hotel Tanaka	487-1 Yurashuku ☎37-2179
宿泊 28	Business Hotel Pit Inn Daiei	1371-2 Yurashuku ☎37-3619
29	Minpaku Yorozuya	1159 Yurashuku ☎090-2296-2329



610 Kitchen



Okonomiyaki Suisai



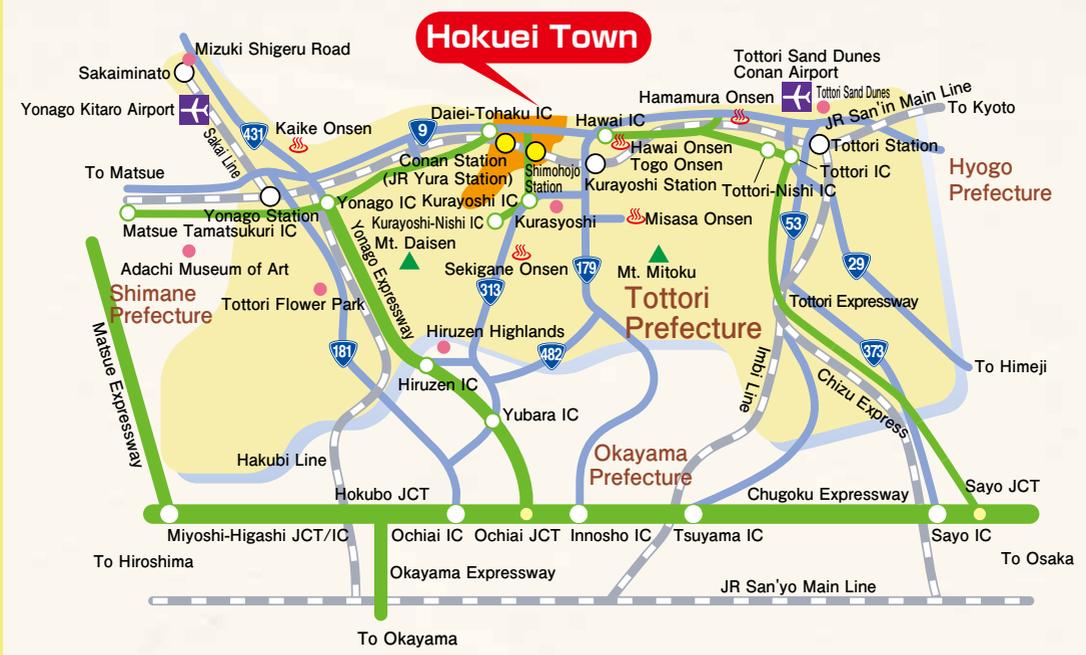
Kamitoku



Café Restaurant Ivy



Young Mocha



JR Transfer: Kurayoshi Station to Conan (Yura) Station
 = Approx. 10 mins, Yonago Station to Conan (Yura) Station = Approx. 1 hr
 From Osaka to Kurayoshi ... Ltd. Express Super Hakuto ... Approx. 3 hrs, 10 mins
 From Okayama to Yonago ... Ltd. Express Yakumo ... Approx. 2 hrs

Bus From Osaka to Kurayoshi ... Nikko Bus ... Approx. 3 hrs, 35 mins
 From Okayama to Kurayoshi ... Hinomaru Bus ... Approx. 2 hrs, 30 mins

Air (ANA) From Tottori Sand Dunes Conan Airport to Haneda Airport... Approx. 40 mins
 From Yonago Kitaro Airport to Haneda Airport ... Approx. 1 hr 20 mins

Car Chugoku Expressway, Innosho IC, R179 → Kurayoshi→Hokuei ... Approx. 1 hr, 20 mins
 Yonago Expressway, Yubara IC, R313 → Kurayoshi→Hokuei ... Approx. 1 hr
 Chugoku Expressway, Sayo JCT, Tottori Expressway
 San-in Expressway / Hawaii IC to R9 to Hokuei ... Approx. 1 hr, 35 mins
 Chugoku Expressway, Miyoshi-Higashi IC, Matsue Expressway
 →San'in Expressway → Daiei-Tohaku IC ... Approx. 2 hr, 30 mins



Make sure to check for the latest information!



Hokuei Town Home Page



(Institute)Hokuei Town Tourism Association Homepage



Goshu Aoyama Manga Factory Home Page



Hokuei Town Chamber of Commerce Home page

Travel a Little Further
to Find More Fun!

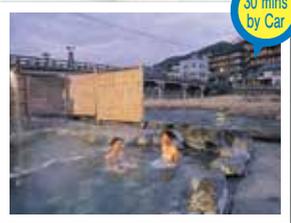
Sightseeing Spots in Central Tottori



15 mins
by Car

The Distant Town (Kurayoshi)

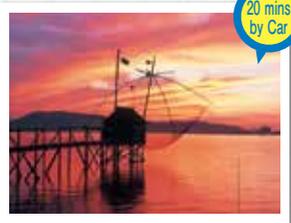
"Haruka na Machi e" (To the Distant Town), a manga by Jiro Taniguchi, is set against the backdrop of Kurayoshi in the 1930s. The town's scenery, reminiscent of a bygone era, remains preserved in a peaceful stillness. The district of white-walled storehouses has been nationally designated as an important area of historical buildings for preservation.



30 mins
by Car

Misasa Onsen (Misasa)

Misasa Onsen, one of the most famous hot springs of the San'in region, has long been regarded for its therapeutic benefits. Its waters, with one of the highest radon contents worldwide, are widely known for their "hormesis effect", which strengthens immunity and the body's natural self-healing abilities. It is famous for the open-air baths that line the sides of Misasa Bridge.



20 mins
by Car

Lake Togo Yotsude-ami (Yurihama)

As one of San'in region's eight most beautiful views, Lake Togo is a brackish water lake, 12km in circumference. The shores of the lake contain attractions such as Hawaii Onsen, Togo Onsen, and Enchoen, one of the largest Chinese-style gardens in Japan. The pleasant lake-side breeze is perfect for an enjoyable stroll. The large *shijimi* clams produced in Lake Togo are famous as "black diamonds".



20 mins
by Car

Kanzaki Shrine (Kotoura)

The roof of the main hall is constructed in the *yatsumune-zukuri* ("eight-ridged") style, with exquisite carvings of flowers, birds and other fauna and flora decorating the edges from the underside of the roof. The spectacular dragons carved on the ceiling at the hall's entrance are a breathtaking sight for visitors. (Prefecturally-designated Cultural Assets No. 1, No. 2)

For further information, please visit the "Central Tottori Tourism Promotion Organization" homepage.

Central Tottori Tourism Promotion Organization 

Inquiries

(Institute) Hokuei Town Tourism Association

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Tottori Prefecture 689-2221

Tel.0858-37-5874 Fax.0858-37-5020



We support activities towards the registration of Mt. Mitsuoka as a World Heritage Site.

<https://www.hokuei-kankou.jp>